



# FABA CORNERTONE MARKETING PROGRAM

# 2025



Fredericksburg Area Builders Association

# FABA CORNERSTONE MARKETING 2025



## OUR 2024 SPONSORS

FABA knows that running your business keeps your hands full. We're here to help promote your company as a leader in the building industry. The Cornerstone Sponsorship program

puts your business in front of the region's building industry professionals and provides you increased visibility to the public and our members through exclusive marketing opportunities and event/networking benefits, as well as other VIP perks and opportunities throughout the year. We are giving you the power to tailor your marketing, sponsorship, and event opportunities throughout the year with the "Have it your way" plan!

Select from five levels of sponsorships.

All levels include your 2025 FABA membership and will help you gain the exposure and make the connections you need to grow your business in 2025.

**Thank you to our 2024 Cornerstone Sponsors**

ELITE	<b>RAY'S Siding Co. LLC</b>			
DIAMOND	<b>Dominion Energy</b>			
PLATINUM	<b>GAF</b>	<b>MIDSOUTH</b>	<b>Builders' FirstSource</b>	<b>JIM CARPENTER COMPANY</b>
GOLD	<b>CONTRACTOR WEBSITES PLUS</b>	<b>Reico</b>	<b>UNIONHOME MORTGAGE</b>	<b>B4 LUMBER</b>
SILVER	<b>LUCK &amp; STONE</b>	<b>BRIGHT HOMES</b>	<b>CHILDRESS SOLUTIONS</b>	<b>CHILDRESS AGENCY</b>
	<b>VIRGINIA Credit Union</b>	<b>Pest Solutions</b>		
BRONZE	<b>REPUBLIC REAL ESTATE BUILDERS</b>	<b>COLEMAN HOMES, INC.</b>	<b>FROEHLING &amp; ROBERTSON</b>	<b>HH</b>
	<b>LEGACY</b>	<b>TIG</b>		
	<b>United Real Estate</b>	<b>Topside</b>	<b>NextHome</b>	<b>IDESIGN GRANITE</b>
	<b>516 PROJECT</b>	<b>SRS</b>	<b>DAVIS</b>	<b>JHALL HOMES INC.</b>

# FABA CORNERSTONE MARKETING 2025

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## HOW IT WORKS

- Select your marketing level
  1. Elite
  2. Diamond
  3. Platinum
  4. Gold
  5. Silver
  6. Bronze
- Included is your 2025 Membership, tickets, and base Cornerstone packet features. Now, handpick your sponsorships!

### **A la carte sponsorship Items:**

- The cost of sponsorship with “a la carte packages” is reduced from “retail price”
- Any sponsorships not claimed as part of A la Carte Packages will be sold to the general membership in advance of the event.
- Some event sponsorship opportunities will sell out in these packages.

# THE BASE: INCLUDED IN ALL LEVELS

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- 1 Year FABA + HBAV + NAHB Memberships
- One Young Professional Affiliate membership for a member of your company under 45
- Printed logo on FABA Cornerstone promo materials
- Printed signage at FABA events
- Company Logo on FABA Website Homepages
- Access to all event sponsorships and tickets in advance and at a discounted rate
- Ability to send posts and content for social media
- Elevated listing in the FABA online directory

## Marketing: By Level

- For Silver, Gold, Platinum, Diamond and Elite Levels: logo on FABA homepage, logo on FABA staff email signatures
- Large signs printed and brought to all FABA events

Newsletter – published monthly (12 Issues plus archived)

- For Diamond and Elite Level: Full-page ad and the option to provide full-page educational content
- For Platinum and Gold: Half-page ad and the option to provide half-page educational content
- For Silver and Bronze: Quarter-size ad

# ELITE LEVEL

FABA is offering this exclusive level for our Cornerstone program. Experience luxury VIP service at FABA like never before with this concierge service for all of 2025.

## Elite Sponsor – (1) \$20,000

Includes base sponsorship, tickets listed below, and up to \$8,000 in a la carte marketing, event sponsorships, and event tickets.

10 tickets to each of the following events:

Summer Fest

The President's Gala

Legislative update

Woman's Brunch

The Annual Meeting

One foursome in the Spring Golf Tournament

One foursome in the Fall Golf Tournament

One foursome in the Spring Clay Shoot

One foursome in the Fall Clay Shoot

1 VIP tent at Summer Fest

Welcome signage at ALL FABA events leading into the event with QR code

Personalized service at the Gala and Annual Meeting

Logo featured on our website with link and company bio

Partner in hosting your open house

Elevated profile on the FABAVA.com directory

Tailored marketing and service based on the company

One reserved hard hat

# MARKETING LEVELS

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- **Diamond Level** – (2) **\$10,000** Includes base sponsorship, tickets listed below and up to \$5,000 in a la carte marketing, event sponsorships and event tickets.
  - 10 tickets to each of the following – Summer Fest, the President's Gala, Legislative update, Woman's Brunch and the Annual meeting.
  - 1 foursome in the spring and fall Golf Tournament, one foursome in the spring and fall Clay Shoot
  - 1 VIP tent at Summer Fest
- **Platinum Level** – (4) **\$8000** Includes base sponsorship, tickets listed below and up to \$4,000 in a la carte marketing, event sponsorships and event tickets.
  - 8 tickets to – Summer Fest, the President's Gala, Legislative update, Woman's Brunch, and the Annual meeting.
  - 1 foursome in the spring or fall Golf Tournament, one foursome in the spring or fall Clay Shoots, your choice
  - 1 VIP tent at Summer Fest
- **Gold Level** – (5) **\$6000** Includes base sponsorship, tickets listed below and up to \$3,000 in a la carte marketing, event sponsorships and event tickets.
  - 6 tickets to – Summer Fest, the President's Gala, Legislative update, Woman's Brunch, and the Annual meeting.
  - 1 foursome for Golf or Clay Shoot, your choice
  - 1 VIP tent at Summer Fest
- **Silver Level** – (7) **\$4000** Includes base sponsorship, tickets listed below and up to \$2,000 in a la carte marketing, event sponsorships and event tickets.
  - 4 tickets to – Summer Fest, the President's gala, Legislative update, Woman's Brunch, and the Annual meeting.
  - 1 foursome of Golf or Clay Shoot, your choice
- **Bronze Level** – (unlimited) **\$2000** Includes base sponsorship, tickets listed below and up to \$1,000 in a la carte marketing, event sponsorships and event tickets.
  - 2 tickets to – Summer Fest, the President's gala, Legislative update, Woman's Brunch, and the Annual Meeting

*\*When making your sponsorship selections please note that you may only select up to 2 registration tables and 2 county spotlights per company*

# 2025 CORNERSTONE MARKETING MENU

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## PRESIDENT'S GALA

Held every year in January, our President's Gala kicks off the new year in an elegant way. Hosting over 250 people each year, is a fabulous way to engage with our members.

## PRESIDENT'S GALA

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	WITH CORNERSTONE PACKAGE	SOLD SEPERATLY
<b>TITLE SPONSOR...1 available</b> <i>Logo prominently placed on all event marketing materials; Logo on large event banner at entry to event venue; recognition in script for event; Your company will have a one-minute commercial slot. Introduction and Stage time at the event.</i>	\$2500.00	\$3000.00
<b>PROGRAM SPONSORS...4 available</b> <i>Have to your logo or ad featured in the Gala program</i>	\$500.00	\$1200.00
<b>CENTERPIECE SPONSOR...SOLD OUT</b> <i>Thank you Built Right Homes</i>	\$850.00	\$1000.00
<b>ENTERTAINMENT SPONSOR...2 available</b> <i>Logo prominently displayed at front of the dance floor/near stage/entertainment</i>	\$700.00	\$1000.00
<b>COAT CHECK SPONSOR...1 available</b> <i>Welcome the guest and have your logo displayed near coat check and the front door</i>	\$300.00	\$350.00
<b>WINE SPONSOR...1 available left</b> <i>Logo prominently displayed on wine bottle hangtags (one red sponsor, one white sponsor)</i>	\$750.00	\$1000.00
<b>PHOTO BOOTH SPONSOR...1 available</b> <i>Logo prominently displayed at photo booth, recognition during the speech</i>	\$550.00	\$650.00
<b>DESSERT SPONSOR...1 available</b> <i>Logo prominently displayed on and around the dessert table</i>	\$750.00	\$1000.00
<b>FAVOR SPONSOR...1 available</b> <i>Logo prominently displayed on favors and packaging</i>	\$750.00	\$1000.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table</i>	\$500.00	\$650.00

# 2025 CORNERSTONE MARKETING MENU

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## WOMAN'S BRUNCH

Celebrate and promote women in the building industry with our annual women's brunch. Held this spring for an estimated 35-60 people

### WOMAN'S BRUNCH

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WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$800.00

\$1000.00

*The title sponsor for this event will receive their logo prominently placed throughout. Your logo will be placed on all promotional materials. Logo displayed at registration*

#### BRUNCH SPONSOR...2 available

\$500.00

\$800.00

*Your logo will be displayed on the table and recognition during the speech*

#### COFFEE SPONSOR...1 available

\$450.00

\$600.00

*Your logo will be displayed on the bar throughout the night and recognized during the speeches*

#### GIVEAWAY SPONSOR...1 available

\$250.00

\$350.00

*Speak to the members before raffling off your raffle basket of choice at the end of the night*

#### REGISTRATION SPONSOR...1 available

\$300.00

\$400.00

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

#### CENTERPIECE SPONSOR...1 available

\$450.00

\$500.00

*Your logo will be displayed on the tables and thanked during dinner presentation*

#### FAVOR SPONSOR...1 available

\$250.00

\$300.00

*Provide us with your favors for each guest to have a as take away*

#### AWARDS SPONSOR...SOLD OUT

\$250.00

\$300.00

*Thank you TTG*

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Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

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# 2025 CORNERSTONE MARKETING MENU

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## ANNUAL CELEBRATION HOSTED BY THE YOUNG PROFESSIONALS

Bringing together the Young Professionals for an evening of celebration and networking each spring

### YP CELEBRATION

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WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...SOLD OUT

*Thank you Contractor Websites Plus*

\$800.00

\$1000.00

#### MEAL SPONSOR...1 available

*Your logo will be displayed on the table and recognized during the awards*

\$600.00

\$800.00

#### REGISTRATION SPONSOR...1 available

*Meet and greet all the guests as they arrive. Logoed signage displayed on the registration table*

\$250.00

\$300.00

#### BAR SPONSOR...2 available

*Signage on the bar, recognized during the script*

\$500.00

\$700.00

#### PHOTO BOOTH SPONSOR...1 available

*Signage on the photo booth table, recognition during the script*

\$250.00

\$400.00

#### GIVEAWAY...1 available

*Logoed sign on the raffle table. Select the winning ticket and present the giveaway to the winner*

\$300.00

\$500.00

# 2025 CORNERSTONE MARKETING MENU

## SPRING GOLF

Held every year in May, this event hosts 170 attendees for a beautiful day out on the golf course.

### SPRING GOLF

WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$2200.00

\$3000.00

*The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration, inside the golf carts and yard sign*

#### HOLE SPONSOR...24 available

\$300.00

\$350.00

*Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers at the hole. Sitters are first come frst servve*

#### GOLF CART SPONSOR...1 available

\$750.00

\$850.00

*Showcase your company with your logoed sign presented alongside the golf carts before and after the players return and in the carts. Escort guests to their cart*

#### CONTEST SPONSOR ...2 available

\$450.00

\$600.00

*Our longest drive or closest to the pin hole will display your logo. Send a rep to interact with the players on the hole*

#### BEVERAGE CART...1 available

\$1300.00

\$1500.00

*Your logo will be posted on the side of the cart for everyone to see. Your logo will also be printed on each drink ticket.*

#### GO FOR PAR...1 available

\$800.00

\$1000.00

*Inside each hole is a small prize from our sponsor*

#### LUNCH SPONSOR...Sold Out

\$1000.00

\$1300.00

*Thank you Dominion Energy*

#### 19th HOLE RECEPTION SPONSOR...1 available

\$1600.00

\$2000.00

*Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included*

#### AWARDS SPONSOR...1 available

\$400.00

\$450.00

*Logo displayed on awards table and you are welcome to hand out the awards to each of the players*

#### PUTTING GREEN SPONSOR...1 available

\$200.00

\$250.00

*Logoed sign on the hole for the tournament. Send a representative to interact with golfers on the hole throughout the day*

#### REGISTRATION SPONSOR...1 available

\$400.00

\$500.00

*Meet and greet all players by sponsoring our registration table. Your logo displayed on front registration table*

#### SWAG BAG SPONSOR...SOLD OUT

\$750.00

\$1000.00

*Thank you Contractor Websites Plus*

#### PRIZE SPONSOR...UNLIMITED

\$50.00

\$100.00

*Your sponsorship will help provide prizes for the raffle and or tournament winners. Have your logo displayed on the prize table*

Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

# 2025 CORNERSTONE MARKETING MENU

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## SPRING CLAY SHOOT

Our annual clay shoot, hosted in Remington VA,  
attracts 75 players and attendees.

### SPRING CLAY

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...2 available

\$1200.00

\$1500.00

*The title sponsor for this event will receive Logo prominently throughout. Recognition through in the awards dinner script. Logo displayed at registration and sign in tables and on all digital marketing materials*

#### SAFTEY TABLE SPONSOR...1 available

\$200.00

\$250.00

*Safety gear is required at our clay shoot. Meet all players during the day behind the safety table. Your logo presented represented on the safety table*

#### REGISTRATION SPONSOR...SOLD OUT

\$300.00

\$400.00

*Thank you Contractor Websites Plus*

#### SNACK SPONSOR...1 available

\$200.00

\$250.00

*Meet and greet with the shooters before and after providing snacks to be enjoyed throughout the day. Signage included*

#### BEVERAGE SPONSOR...1 available

\$300.00

\$400.00

*After a long day outside, a nice drink sounds pretty good, they will have you to thank. Your logo will be displayed on the drink table*

#### LUNCH SPONSOR...1 available

\$850.00

\$1000.00

*Serve up lunch to the players by sponsoring the lunch for the day. Our logo will be displayed on the lunch table and you are welcome to come and talk with players while they eat*

#### STATION SPONSOR...15 available

\$75.00

\$100.00

*Logoed sign on holes for the entire tournament. Send a representative to interact with shooters throughout the day*

#### AWARDS SPONSOR...1 available

\$350.00

\$400.00

*Logo displayed on awards table and you are welcome to hand out the awards to each of the players*

#### AMMO SPONSOR...1 available

\$500.00

\$400.00

*Logo displayed on ammo table and you are welcome to hand out the ammo to each of the players*

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# 2025 CORNERSTONE MARKETING MENU

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## DISC GOLF

Our annual disc golf event is a great way to interact with our young professionals group and other members during an afternoon of fun outside.

### DISC GOLF

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WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

<b>TITLE SPONSOR...1 available</b> <i>The title sponsor for this event will receive Logo prominently throughout. Recognition through in the awards dinner script. Logo displayed at registration and sign in tables</i>	\$800.00	\$1000.00
<b>SWAG BAGS SPONSOR...1 available</b> <i>Your logoed bag will be seen all day by all players. Logoed bag for each player. (If you provide your own bags only a (\$200.00 fee)</i>	\$500.00	\$650.00
<b>DINNER SPONSOR...1 available</b> <i>The hungry players will know whom to thank for dinner after golf. Your logo will be displayed on the table and recognition during the awards</i>	\$500.00	\$800.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Meet and greet all players throughout the day. Logoed signage displayed on the registration table</i>	\$250.00	\$300.00
<b>BEVERAGE SPONSOR...1 available</b> <i>Signage near all coolers throughout the course</i>	\$150.00	\$200.00
<b>AWARDS SPONSOR...1 available</b> <i>Signage on the awards table, you are welcome to hand out the awards to the winners</i>	\$250.00	\$400.00
<b>HOLE SPONSOR...18 available</b> <i>Logoed sign on holes for the entire tournament. Send a representative to interreact with golfers throughout the day</i>	\$30.00	\$50.00

# 2025 CORNERSTONE MARKETING MENU

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## TWILIGHT GOLF

Held every spring 9 holes of afternoon fun before the spring hard hat

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### TWILIGHT GOLF

WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### REGISTRATION SPONSOR...SOLD OUT

*Thank you Contractor Websites Plus*

\$250.00

\$350.00

#### WATER SPONSOR...1 available

*Your logo will be featured on the water bottles given to all of the players, logo included on digital marketing and website*

\$450.00

\$600.00

#### PUTTING GREEN SPONSOR...1 available

*Logoed sign on the hole for the tournament. Send a representative to interact with golfers on the hole throughout the day*

\$150.00

\$200.00

#### BEVERAGE SPONSOR...1 available

*Everyone loves to see the beverage cart on the golf course. Your logo will be posted on the side of the cart for everyone to see. Your logo will also be printed on each drink ticket.*

\$650.00

\$800.00

#### HOLE SPONSOR...10 available

*Logoed sign on holes for the entire tournament. Send a representative to interact with players throughout the day*

\$100.00

\$150.00

# 2025 CORNERSTONE MARKETING MENU

## SUMMER FEST

One of our largest events of the year happening this September. Our Summer Fest hosts 350 guests. An after-hours event complete with seafood, crabs and bbq. In addition, we have cornhole, great music and of course plenty of members to mingle with.

<b>SUMMER FEST</b>	<b>WITH CORNERSTONE PACKAGE</b>	<b>SOLD SEPERATLY</b>
<b>TITLE SPONSOR...2 available</b> <i>The title sponsor for this event will receive a Logo prominently throughout. Recognition in the awards script. A VIP tent is included. Logo on all digital marketing</i>	\$2500.00	\$3000.00
<b>BIB SPONSOR...1 available</b> <i>Display your logo on the front of every bib for all guests at the Summer Fest</i>	\$850.00	\$1000.00
<b>REGISTRATION SPONSOR...1 available</b> <i>Meet and greet over 450 guests by sponsoring the registration table. Your logo will be displayed on the registration table as well</i>	\$500.00	\$600.00
<b>CUPS SPONSOR...SOLD OUT</b> <i>Thank you Halsey Homes</i>	\$600.00	\$750.00
<b>GAMES SPONSOR...4 available</b> <i>Logo prominently displayed on and around the games station.</i>	\$500.00	\$1200.00
<b>RAFFLE SPONSOR...SOLD OUT</b> <i>Thank you Built Right Homes</i>	\$350.00	\$400.00
<b>COMFORT STATION SPONSOR...1 available</b> <i>Signage of your logo located on and around the bathroom area. You are welcome to decorate</i>	\$300.00	\$400.00
<b>PARTY TENT SPONSOR...1 available</b> <i>Logo displayed on the party tent and on the tables underneath</i>	\$1500.00	\$1800.00
<b>KOOZIE SPONSOR...SOLD OUT</b> <i>Thank you Halsey Homes</i>	\$500.00	\$650.00
<b>FABA T-SHIRT SPONSOR...11 available</b> <i>Have your logo featured on the T shirt from August 2025-2026</i>	\$1000.00	\$1200.00
<b>BAR SPONSOR...4 available</b> <i>Signage of your logo located on and around the bar area. Your logo will be printed on all drink tickets</i>	\$1000.00	\$1500.00
<b>ICE CREAM TRUCK SPONSOR...1 available</b> <i>Logo displayed on the ice cream truck and around it</i>	\$600.00	\$800.00
<b>ENTERTAINMENT SPONSOR...1 available</b> <i>Logo displayed by band or Dj and recognized during the speech</i>	\$1500.00	\$2000.00
<b>VIP TENTS...9 available</b> <i>Treat your staff, clients or coworkers to a little VIP treatment, Reserve seating in a private tent, table and chairs for up to 8 people</i>	\$350.00	\$400.00

# 2025 CORNERSTONE MARKETING MENU

## FALL GOLF

Our fall golf invitational is held every fall. The course plays host to 150 attendees for the day.

### FALL GOLF

WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$2000.00

\$2500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration, inside the golf carts and sign-in tables*

#### HOLE SPONSOR...24 available

\$300.00

\$350.00

*Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers on the hole throughout the day*

#### GOLF CART SPONSOR...SOLD OUT

*Thank you Dominion Energy*

\$750.00

\$850.00

#### 19th HOLE RECEPTION SPONSOR...1 available

\$1600.00

\$2000.00

*Set up and greet all players while they enjoy dinner during the awards ceremony. Signage included*

#### BEVERAGE CART...1 available

\$1300.00

\$1500.00

*Everyone loves to see the beverage cart on the golf course. Your logo will be posted on the side of the cart for everyone to see coming. Your logo will also be printed on each drink ticket*

#### LUNCH SPONSOR...1 available

\$1000.00

\$1500.00

*Set up and greet all players while they enjoy a boxed lunch  
Signage included*

#### CONTEST SPONSOR...2 available

\$450.00

\$600.00

*Our longest drive or closest to the pin hole will display your logo. Send a rep to interact with the players on the hole*

#### AWARDS SPONSOR...1 available

\$400.00

\$450.00

*Logo displayed on awards table and you are welcome to hand out the awards to each of the players*

#### REGISTRATION SPONSOR...1 available

\$400.00

\$500.00

*Meet and greet all players by sponsoring our registration table.  
Your logo displayed on front registration table*

#### PUTTING GREEN SPONSOR...1 available

\$200.00

\$250.00

*Logoed sign on the hole for the entire tournament. Send a representative to interact with golfers on the hole throughout the day*

#### CIGAR SPONSOR...1 available

\$1000.00

\$1200.00

*Display your logo on the cigar table and hand out to each player*

#### COURTESY CART...1 Available

\$250.00

\$400.00

*Escort sponsors out to their holes to set up for the day*

#### COOLER SPONSOR...SOLD OUT

*Thank you Fred Nats*

\$1000.00

\$1300.00

# 2025 CORNERSTONE MARKETING MENU

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## FALL CLAY SHOOT

Our fall clay shoot is held every fall. The course plays host to 75 attendees for the day.

### FALL CLAY SHOOT

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WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...2 available

\$1200.00

\$1500.00

*The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration*

#### STATION SPONSOR...15 available

\$75.00

\$100.00

*Logoed sign on the hole for the entire tournament. Send a representative to interact with shooters throughout the day.*

#### SAFTEY TABLE SPONSOR...1 available

\$200.00

\$250.00

*Safety gear is required at our clay shoot. Meet all players during the day behind the safety table. Your logo is represented on the safety table*

#### SNACK SPONSOR...1 available

\$200.00

\$250.00

*Meet and greet with the shooters before and after providing snacks to be enjoyed throughout the day. Signage included*

#### BEVERAGE SPONSOR...1 available

\$300.00

\$400.00

*After a long day outside, a nice drink sounds pretty good, they will have you to thank. Your log will be displayed on the drink table*

#### LUNCH SPONSOR...1 available

\$850.00

\$1000.00

*Serve up lunch to the players by sponsoring the lunch for the day. Your log will be displayed on the lunch table and you are welcome to come and talk with players while they eat*

#### AWARDS SPONSOR...1 available

\$350.00

\$400.00

*Logo displayed on awards table and you are welcome to hand out the awards to each of the shooters*

#### REGISTRATION SPONSOR...1 available

\$300.00

\$400.00

*Meet and greet all players by sponsoring our registration table. Your logo displayed on front registration table*

#### AMMO SPONSOR...1 available

\$500.00

\$400.00

*Logo displayed on ammo table and you are welcome to hand out the ammo to each of the players*

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# 2025 CORNERSTONE MARKETING MENU

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## ANNUAL MEETING

The FABA Annual Meeting is held each November to wrap up another great year at FABA and in the building industry. This event attracts up to 75 of FABA's most engaged members and board members.

### ANNUAL MEETING

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WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

#### TITLE SPONSOR...1 available

\$1000.00

\$1200.00

*The title sponsor for this event will receive their logo prominently placed throughout. Recognition in the awards dinner script. Logo displayed at registration*

#### MEAL SPONSOR...1 available

\$800.00

\$1000.00

*Your logo will be displayed on the table and recognition during the awards*

#### BEVERAGE SPONSOR...4 available

\$500.00

\$1500.00

*Your logo will be displayed on the bar throughout the night and recognized during the speeches*

#### GIVEAWAY SPONSOR...1 available

\$250.00

\$350.00

*Speak to the members before raffling off your raffle basket of choice at the end of the night*

#### DESSERT SPONSOR...1 available

\$250.00

\$300.00

*Your logo will be displayed on the dessert display and thanked during dinner presentation*

#### PRESIDENT'S SPONSOR...SOLD OUT

\$500.00

\$650.00

*Thank you Dominion Energy*

#### AWARDS SPONSOR...SOLD OUT

\$250.00

\$300.00

*Thank you Contractor Websites Plus*

#### CENTERPIECE SPONSOR...1 available

\$350.00

\$450.00

*Have your logo featured on every centerpiece on each table for the entire event*

#### REGISTRATION SPONSOR...1 available

\$350.00

\$450.00

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

#### PROGRAM SPONSOR...4 available

\$200.00

\$350.00

*Place your logo/ad inside to program and agenda for the evening*

# 2025 CORNERSTONE MARKETING MENU

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## HOLIDAY PARTY

The FABVA holiday party each December will bring you all the holiday joy you need this time of year!

### HOLIDAY PARTY

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#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

#### TITLE SPONSOR...SOLD OUT

\$800.00

\$1000.00

*Thank you Contractor Websites Plus*

#### APPITIZER SPONSOR...2 available

\$500.00

\$1000.00

*Your logo will be displayed on the table and recognition during the awards*

#### BAR SPONSOR...4 available

\$500.00

\$1500.00

*Your logo will be displayed on the bar throughout the night and recognized during the speeches*

#### PRESENT SPONSOR...1 available

\$250.00

\$350.00

*Speak to the members before raffling off your raffle basket of choice at the end of the night*

#### DESSERT SPONSOR...1 available

\$250.00

\$300.00

*Your logo will be displayed on the dessert display and thanked during dinner presentation*

#### REINDEER GAMES SPONSOR...2 available

\$250.00

\$300.00

*Sponsor the games for the evening. Have your logo featured through the event and recognition in the promotional materials*

#### REGISTRATION SPONSOR...1 available

\$300.00

\$350.00

*Meet and greet all guests by sponsoring our registration table. Your logo displayed on front registration table*

#### CENTERPIECE SPONSOR...1 available

\$250.00

\$300.00

*Your logo will be displayed on each table and thanked during dinner presentation*

#### FAVOR SPONSOR...1 available

\$350.00

\$300.00

*Provide us with your favors for each guest as a take away*

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Contact us: (540) 898 - 2730

Meghan@fabava.com or Mmoore@fabava.com

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# 2025 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

### MEMBERSHIP DRIVE KICK OFF PARTY

2 Available	\$250.00	\$300.00
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*The Spring and Fall is membership drive time for FABA. Sponsor the membership drive kick-off party hosting all of the membership drive participants*

### COMMUNITY SERVICE COMMITTEE

1 Available	\$1500.00	\$2000.00
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*Provide year-long sponsorship support to the Community Service Committee and their multiple events. Have your logo included on-site at events and in all communications related to the committee*

### YOUNG PROFESSIONALS COMMITTEE

1 Available	\$1500.00	\$2000.00
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*Provide year-long sponsorship support to the Young Professional's committee and their multiple meetings and events. Have your logo included on-site at meetings and in all communications related to the committee*

# 2025 CORNERSTONE MARKETING MENU

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## FABA COUNCILS AND COMMITTEES

Listed below you will find the menu of FABA councils and committees. These groups serve FABA though out the year with multiple events, meetings, and communications. No matter the task, the goal remains the same, they support our members, FABA, the community and your local building industry.

**WITH CORNERSTONE PACKAGE      SOLD SEPERATLY**

### STUDENT CHAPTERS

1 Available	\$1500.00	\$2000.00
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*Provide year-long sponsorship support to our growing student chapters. Have your logo included on-site at the events and in all communications related to the committee*

### EDUCATION COMMITTEE

1 Available	\$1500.00	\$2000.00
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*Provide year-long sponsorship support to the Education Committee. The Committee offers classes based on the builder/developer series, sales and marketing, and personal professional development series. Teaching opportunities available. This sponsorship includes all FABA University Sessions*

### LEGISLATIVE COMMITTEE

1 Available	\$1500.00	\$3000.00
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*Provide year-long sponsorship support to the Legislative Committee and their multiple events. Have your logo included in all monthly meetings and weekly communications related to the committee*

# 2025 CORNERSTONE MARKETING MENU

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## COUNTY SPOTLIGHTS

Claim your month and county for our bi-monthly county spotlight. One sponsor per month and per county. Your Logo will be displayed throughout the event, time to speak will be included and a shoutout from the presenter as well. These are casual breakfast/lunch-style events aimed at engaging members in that county.

## COUNTY SPOTLIGHTS...7 AVAILABLE

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WITH CORNERSTONE PACKAGE

SOLD SEPERATLY

\$300.00

\$400.00

### MONTHS AVAILABLE

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*February*

*March*

*April*

*June*

*August*

*October*

*December*

### COUNTIES AVAILABLE

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*City of Fredericksburg*

*King George*

*Culpepper*

*Stafford - SOLD OUT, Thank you*

*Contractor Websites Plus*

*Spotsylvania*

*Orange*

*Caroline*

# 2025 EVENT TICKETS



## EVENT TICKETS

Interested in being ahead of the game for next year even more? As a Cornerstone sponsor, you are able to purchase tickets in advance at a discounted rate for all FABA events. These ticket rates are available through December 31st, 2024. (These tickets are separate from the a la carte sponsorship dollars included in your Cornerstone level. Some events will sell out with this opportunity.)

### EARLY TICKET ACCESS

#### WITH CORNERSTONE PACKAGE

#### SOLD SEPERATLY

<ul style="list-style-type: none"><li>• <b>Gala: (tables seat 8)</b><ul style="list-style-type: none"><li>◦ 2- \$170</li><li>◦ 4- \$340</li><li>◦ 6- \$510</li><li>◦ 8- \$680</li></ul></li></ul>	\$85.00	\$100.00
<ul style="list-style-type: none"><li>• <b>Spring Golf – Foursome</b><ul style="list-style-type: none"><li>◦ 15 foursomes available</li></ul></li></ul>	\$650.00	\$750.00
<ul style="list-style-type: none"><li>• <b>Spring Clay – Foursomes</b><ul style="list-style-type: none"><li>◦ 10 foursomes available</li></ul></li></ul>	\$500.00	\$550.00
<ul style="list-style-type: none"><li>• <b>Summer Fest - Tickets only</b><ul style="list-style-type: none"><li>◦ 2- \$170</li><li>◦ 4- \$340</li><li>◦ 8- \$680</li></ul></li></ul>	\$85.00	\$100.00
<ul style="list-style-type: none"><li>• <b>Fall Golf - Foursome</b><ul style="list-style-type: none"><li>◦ 18 foursomes available</li></ul></li></ul>	\$600.00	\$650.00
<ul style="list-style-type: none"><li>• <b>Fall Clay - Foursomes</b><ul style="list-style-type: none"><li>◦ 10 Foursomes available</li></ul></li></ul>	\$500.00	\$555.00
<ul style="list-style-type: none"><li>• <b>Annual Meeting - 50 tickets</b><ul style="list-style-type: none"><li>◦ 2 - \$50</li><li>◦ 4- \$100</li><li>◦ 6- \$150</li></ul></li></ul>	\$25.00	\$35.00